



THE MISS AMERICA ORGANIZATION

Miss Smiths Station Scholarship Pageant

Dear Potential Sponsor,

The Miss America Organization along with the Miss America Foundation is the nation's largest provider of scholarship assistance for young women, awarding millions of dollars annually in cash awards and in-kind tuition waivers. Since its establishment in 1921 by Atlantic City businessmen to extend the summer season, Miss America has continually made a difference in people's lives through their charitable and community service endeavors using her national platform to educate millions of Americans on important issues facing society.

The Miss Smiths Station Scholarship Pageant is a preliminary to the Miss Alabama and Miss America Pageants. The Miss Alabama Pageant benefits all its participants with monetary college assistance, and creates a foundation of self-confidence that lasts a lifetime. Participants develop interview skills, build self-esteem, and learn commitment from a process of self-evaluation that prepares them for future challenges and pursuits.

The Miss Smiths Station Scholarship Pageant awards its winners with cash awards and prizes donated by local sponsors. In years past, young women carrying the title of Miss Smiths Station and Miss Smiths Station's Outstanding Teen have gone on to make an impact in the lives of others through their platforms and career choices. Former Miss Smiths Station participants and winners have pursued successful careers in education, aerospace engineering, broadcast journalism, and in the law profession.

Additionally, hosting a preliminary pageant in our community can provide valuable economic impact on local businesses by bringing patrons into the area to participate in pageant events throughout the year. Economic growth and development is very important to business owners as well as residents of the surrounding area. The mayor and city council stand in support of promoting such growth as well as our endeavors to host a successful scholarship pageant for the young women in our community.

The Miss Smiths Station Scholarship Pageant is more than a title, it's a movement of empowering young women everywhere to achieve their dreams by giving them a voice to inspire change and by honoring their commitment to helping others. We hope you will consider becoming a part of our community's commitment to support the Miss Smiths Station Scholarship Pageant by either offering an in kind donation (gift certificate, service, etc.) or by selecting an advertisement level outlined in the attached document. (All contributions are tax deductible using form 5013C.)

Thank you in advance for helping to make this year's program a huge success, but more importantly for helping to make a difference in the lives of the young women in our local community.

Sincerely,

The following committee members of the Miss Smiths Station Scholarship Pageant:

Joy Smith Little, Co-Director

Jan Smith Stanton, Co-Director

Angela Dawson

Robin Williamson

Tammy Brown Echols

Angel Wilson



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Miss Smiths Station Scholarship Pageant
2017 CONTRIBUTION FORM

ALL PROCEEDS BENEFIT THE MISS SMITHS STATION SCHOLARSHIP FUND

Name/Business _____

Mailing Address _____

City _____ State _____ Zip _____

Contestant Name (if applicable) _____

Please indicate your contribution preference:

- () Program Advertisement: Indicate size below
() Cash Donation: Amount \$ _____
() In Kind Donation: Description of services or goods _____

If purchasing a program advertisement, please select ad size:

- () Full Page \$200.00 () Quarter Page \$75.00
() Half Page \$100.00 () Business Card \$50.00

Instructions for program advertisement submission:

- 1. Design your layout as you would like for it to appear in the program.
2. Photos may be in color or black and white and saved as a JPEG image.
3. Full page ad photos may not exceed 5x7, 4x6 for half page, wallet size for quarter page, and no photos for business card size ads.
4. Maximum number of photos for full and half page ads is 2 with sizes adjusted to accommodate fit.
5. Complete separate forms for each ad sold.
6. Make checks payable to "Miss Smiths Station Scholarship Pageant".
7. Return this form along with your detailed layout information and photos (placed in an envelope or sheet protector, separate per ad) to the ad sales representative who contacted you. Digital submissions may be emailed to misssmithsstation5@yahoo.com by the deadline date.

DEADLINE FOR ADVERTISEMENT SUBMISSION IS SEPTEMBER 1, 2017

DETACH AND RETAIN FOR YOUR RECORDS

Receipt of contribution by _____ Date _____

Amount of contribution _____ Type (Program Ad, Cash Donation, In Kind) _____